

Portage County



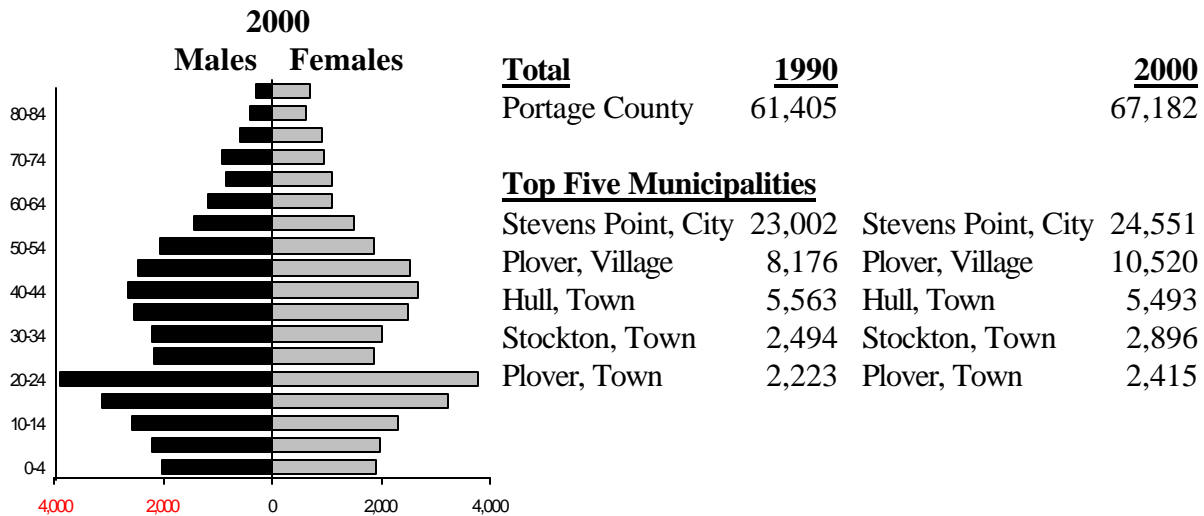
...experienced a 9.4% increase in population between 1990 and 2000, resulting in a 2000 total population of 67,182. In 2000, the county had 83.3 persons per square mile, a density lower than the state as a whole. The median age in Portage County is 33.0, indicating a younger population than the State of Wisconsin, which has a median age of 36.0 years. The largest municipality is the City of Stevens Point.

The median value of owner-occupied housing in Portage County is \$98,300. 2.4% of the housing units are seasonal, a value below the state's average of 6.3%.

Farmland covers 50.9% of the county, while 42.9% of Wisconsin land is used for farming. The county is 34% forested and has 136 of the State's 15,057 lakes.

In Portage County, Stora Enso North America Corporation employs more workers than any other manufacturing firm, and Sentry Insurance is the largest non-manufacturing employer. The Service industries generate the largest share of the county's total personal income. Portage County's 1999 median household income was \$43,487.

Population



Quality of Life

	<u>Wisconsin</u>	<u>Portage</u>
Persons per Square Mile, 2000	98.8	83.3
Number of Staffed Hospital Beds, 1995	16,070	115
Average Birth Rate per 1,000 population, 2000	12.9	12.0
Public School Enrollment, 2000-2001	879,476	10,057
Number of 2000 Public High School Graduates	58,545	835
1999-2000 Public High School Dropout Rate	2.3%	2.4%

Vital Statistics

	<u>Wisconsin</u>	<u>1990</u> <u>Portage</u>	<u>Wisconsin</u>	<u>2000</u> <u>Portage</u>
Birth Rate (per 1,000)	14.8	14.9	12.9	12.0
Death Rate (per 1,000)	8.7	6.5	8.7	6.0
Number of Marriages	38,934	462	36,100	410
Number of Divorces	17,727	187	17,337	218

Housing

	<u>1990</u>	<u>2000</u>
Total Number of Housing Units	22,910	26,589
Number of Single-Unit Structures	16,157	19,164
Number of Multiple-Unit Structures	4,616	5,605
Number of Single Units Permitted	185	266
Number of Multiple Units Permitted	80	145
Percent Seasonal Housing	3.0%	2.4%
Median Value, Owner-Occupied	\$58,800	\$98,300
Median Rent	\$309	\$417

Recreation

<u>1995 Number of:</u>	<u>Wisconsin</u>	<u>Portage</u>
Campgrounds	1,106	10
Campsites	75,367	368
Hiking Trails (in miles)	5,617	58
Mountain Biking Trails (in miles)	3,155	30
Cross Country Skiing Trails (in miles)	4,154	58
Snowmobile Trails (in miles)	14,896	204
Visitor Expenditures, 2000	\$11,046,539,344	\$142,961,913

Income

	<u>1980</u>	<u>1990</u>	<u>2000</u>
Total Personal Income	\$503,095	\$947,822	\$1,603,170
Non-Farm Personal Income (in thousands)	\$473,564	\$926,381	\$1,587,833
Farm Income (in thousands)	\$29,531	\$21,441	\$15,337
Per Capita Income	\$8,736	\$15,391	\$23,842
Transfer Payments (in thousands)	\$62,089	\$115,941	\$203,270
Proprietor Income (in thousands)	\$51,974	\$60,997	\$91,574

Banking

<u>2000</u>	<u>Wisconsin</u>	<u>Portage</u>
Savings Institutions-Offices	396	2
Savings Institutions-Savings Capital (Millions)	\$12,761	\$84
Commercial Banks-Offices	1,720	22
Commercial Banks-Deposits (Millions)	\$62,618	\$706

Government Finance

<u>1997</u>	<u>Wisconsin</u>	<u>Portage</u>
Total Property Taxes Levied (in 1000's)	\$5,144,206	\$48,051
Effective per Capita Property Tax	\$997	\$738
Total Expenditures (in 1,000's)	\$17,139,825	\$167,555
In Dollars per Capita	\$3,322	\$2,572
As Percent of Total:		
Education	43.2%	43.9%
Health & Hospital	4.5%	5.6%
Police	5.0%	4.5%
Fire	2.3%	2.2%
Public Welfare	6.8%	6.0%
Highways	7.7%	10.9%

Retail, Service, Wholesale

<u>1997</u>	<u>Wisconsin</u>	<u>Portage</u>
Number of Retail Sales Establishments	21,717	262
Sales (in thousands)	\$50,520,463	\$603,211
Annual Payroll (in thousands)	\$4,826,217	\$56,754
Number of Service Establishments	55,618	553
Receipts (in thousands)	\$48,559,607	\$261,190
Annual Payroll (in thousands)	\$18,990,629	\$99,579
Number of Wholesale Establishments	8,025	93
Sales (in thousands)	\$57,192,863	\$380,896
Annual Payroll (in thousands)	\$3,764,944	\$39,821

Manufacturing**1997****Wisconsin****Portage**

Number of Establishments	9,936	83
Number of Employees	562,479	5,534
Total Payroll (in 1,000's)	\$18,766,395	\$178,274
Production Workers, average number	416,254	4,609
Production Worker Hours (in 1,000's)	837,444	8,898
Production Worker Wages (in 1,000's)	\$11,952,570	\$133,462
Value Added (in 1,000's)	\$54,947,083	\$683,604
Value of Shipments (in 1,000's)	\$117,382,992	\$1,265,822

2002 Top Employers**Top Five Manufacturing Firms****Number Employed****Product/Type of Business**

Stora Enso North America Corp.	500-999	Paper Mills
McCain Foods U.S.A. Inc.	500-999	Frozen Fruits and Vegetables
Worzalla Publishing Co.	250-499	Book Printing
Golden County Foods Inc.	250-499	Frozen Fruits and Vegetables
Donaldson Company Inc.	250-499	Industrial Machinery & Equipment

Top Five Non-Manufacturing Firms

Sentry Insurance	1000+	Fire, Marine, & Casualty Insurance
Stevens Point Public School	1000+	Elementary and Secondary School
University of Wisconsin-Stevens Point	1000+	Colleges & Universities
The Copps Corp.	500-999	Grocery Stores
St. Michael's Hospital of Stevens Point	500-999	General Hospital

Employment by Industry

	<u>1980</u>	<u>1990</u>	<u>2000</u>
Mining	25	25	(DS)
Construction	842	1,276	1,657
Manufacturing	3,907	5,678	6,357
Transportation and Public Utilities	1,391	1,788	2,613
Trade	5,622	7,762	9,548
Services	7,899	10,652	13,553
Government	4,407	5,428	5,865

Income by Industry

In Thousands:	<u>1980</u>	<u>1990</u>	<u>2000</u>
Mining	\$1,109	\$499	(DS)
Construction	\$14,793	\$33,668	\$54,945
Manufacturing	\$70,658	\$157,815	\$229,627
Transportation and Public Utilities	\$30,068	\$53,856	\$101,267
Trade	\$57,809	\$103,817	\$173,552
Services	\$95,917	\$205,301	\$374,188
Government	\$57,680	\$121,199	\$193,071

Natural Resources

	<u>Wisconsin</u>	<u>Portage</u>
Land Area (square miles)	54,310	806
Total Forest Land (in thousands of acres)	15,964.8	173.8
Commercial	15,702.5	173.8
Non-Commercial	262.3	0
Percent Land in Forests	46%	34%
Number of Lakes	15,057	136
Total Acreage of Lakes	982,155	12,203

Farming

<u>1997</u>	<u>Wisconsin</u>	<u>Portage</u>
Number of Farms	65,602	913
Land in Farms (acres)	14,900,205	262,799
Average size of Farm (acres)	227	288
Sales by Selected Products (in 1,000's):		
Hay, Silage, and Field Seeds	\$106,572	\$1,547
Vegetables, Sweet Corn, and Melons	\$149,443	\$17,576
Fruits, Nuts, and Berries	\$140,140	\$4,269
Nursery and Greenhouse Crops	\$157,348	\$1,637
Poultry and Poultry Products	\$241,523	(DS)
Dairy Products	\$2,746,950	\$27,909
Cattle and Calves	\$670,518	\$6,504
Hogs and Pigs	\$151,164	\$743

Notes:

(NA) - Not available

(DS) - Data suppressed; not shown to avoid disclosure of confidential information

(L) - Less than 10 persons employed in "Employed by Industry" or less than \$50,000 in "Income by Industry"

Number of Single-Unit Structures - Number of housing units standing alone

Number of Multiple-Unit Structures - Number of housing units connected to another structure, including other housing units

Percent Factory Jobs - Percent of employed persons working in factories

Services - Includes services and finance, insurance, and real estate

Trade - Includes retail and wholesale trade

SOURCES:

TEXT

1999 Median Household Income, U.S. Bureau of the Census, Census 2000

POPULATION

U.S. Department of Commerce, Bureau of the Census.

2000 Census of Population and Housing

Table P8: Sex by Age

1990 Census of Population and Housing

Table P001: Persons

2000 Census of Population and Housing

Table P1: Total Population

Wisconsin Department of Workforce Development, County Workforce Profiles, Fifth Edition, 2002.

Top Five Municipalities

QUALITY OF LIFE

U.S. Bureau of the Census, Census 2000. State & County Quick Facts, Geography Quick Facts

Persons per Square Mile

Wisconsin Department of Health and Family Services, Division of Health, Bureau of Health Care

Number of Staffed Hospital Beds, 1995

Wisconsin Department of Health and Family Services, Wisconsin Births and Infant Deaths, 2000 Report

Table 23: Number of Births by County of Residence, Wisconsin 1980-2000

Wisconsin Department of Public Instruction, Statistics and Reports, Student Data

Raw Data for Public School Enrollments, Graduates, and Dropout Rates

VITAL STATISTICS

Wisconsin Department of Health and Family Services, Vital Statistics Reports

Wisconsin Births and Infant Deaths, 2000

Table 23: Number of Births by County of Residence

Wisconsin Deaths, 2000

Table 3: Deaths by County of Residence

Wisconsin Marriages and Divorces, 2000

Table 4: Monthly Marriage Totals by County

Table 6: Divorces and Annulments by County

HOUSING

U.S. Department of Commerce, Bureau of the Census, Census 2000.

Table H1: Housing Units

Table H30: Units in Structure

Table H8: Vacancy Status

Raw Data for Seasonal Housing

Percentages

Table H76: Median Value for Specified

Owner-Occupied Housing Units

Table H56: Median Contract Rent

U.S. Department of Commerce, Bureau of the Census, Census 2000.

CenStats Databases:

Building Permits, Annual 2000

Note: Data for some counties are not exact because some municipalities had no available data (NA).

RECREATION

Wisconsin Department of Natural Resources.

Unpublished Data for Wisconsin Statewide

Comprehensive Outdoor Recreation Plan for 1991-1996.

Wisconsin Department of Tourism, Research and Travel Trends

1993-2002 Economic Impact of Traveler Expenditures by County

INCOME

U.S. Department of Commerce, Bureau of Economic Analysis, Regional Accounts Data, Local Area Personal Income

Table CA05: Personal Income by Major Source and Earnings by Industry

BANKING

Federal Deposit Insurance Corporation, Summary of Deposits, Individual State Tables

Table 07: County (June 30, 2000)

GOVERNMENT FINANCE

U.S. Department of Commerce, Bureau of the Census.

Census of Governments, 1997. County Area Finance and Employment Fact Facts.

RETAIL, SERVICE, WHOLESALE

U.S. Department of Commerce, Bureau of the Census. Economic Census, 1997.

EC97R44-WI Census of Retail Trade, 1997.

Table 3: Summary Statistics for Counties, 1997.

EC97W42-WI(RV) Census of Wholesale Trade, 1997.

Table 5: Summary Statistics for Counties, 1997. Economic Census, 1997. Summary Statistics.

Raw Data for Service Industries

Note: The Census of Service Industries was not compiled in 1997 due to the change in industry coverage from the Standard Industrial Classification System (SIC) to the North American Industry Classification System (NAICS). There is no Service Industries classification in the new system.

MANUFACTURING

U.S. Department of Commerce, Bureau of the Census. Economic Census, 1997.

EC97M31-WI Census of Manufacturing, 1997.

Table 3: Industry Statistics for Counties, 1997.

TOP EMPLOYERS

Wisconsin Department of Workforce Development, Local Labor Market Information, Top Fifty Employers by County.

Raw Data for Public and Private Employers, 2002.

EMPLOYMENT BY INDUSTRY

U.S. Department of Commerce, Bureau of Economic Analysis, Regional Accounts Data, Local Area Personal Income

Table CA25: Total Full-Time and Part-Time Employment by Industry

Note: Data was compiled in March, 2003.

INCOME BY INDUSTRY

U.S. Department of Commerce, Bureau of Economic Analysis, Regional Accounts Data, Local Area Personal Income

Table CA05: Personal Income by Major Source and Earnings by Industry

NATURAL RESOURCES

U.S. Department of Commerce, Bureau of the Census, Census 2000.

GCT-PH1: Population, Housing Units, Area, and Density, 2000.

Schmidt, Thomas L. Wisconsin Forest Statistics, 1996. United States Department of Agriculture, Forest Service.

Table 1: Area of Land by Forest Survey Unit, County, and Major Land-Use Class, Wisconsin, 1996.

Wisconsin Department of Natural Resources, Bureau of Water Resources Management-Lake Section, Wisconsin Lakes PUB-FM-800 99Rev.

Inland Lake Summary Information by County

FARMING

AC97-A-49 Census of Agriculture, 1997.

Table 1: County Summary Highlights.

Table 2: Market Value.

Table 14: Cattle and Calves: Inventory & Sales.

Table 15: Hogs and Pigs: Inventory & Sales.

Table 16: Poultry: Inventory & Sales.

Published July 2003 by:

The Wisconsin Department of Commerce

201 W. Washington Avenue

P.O. Box 7970

Madison, Wisconsin 53707-7970

1-800-hel-pbus

(608) 266-1018

Fax: (715) 267-0436

mt@commerce.state.wi.us

http://commerce.state.wi.us

Prepared by:

NorthStar Economics, Inc.

University Research Park

510 Charmany Drive, Suite 173

Madison, Wisconsin 53719

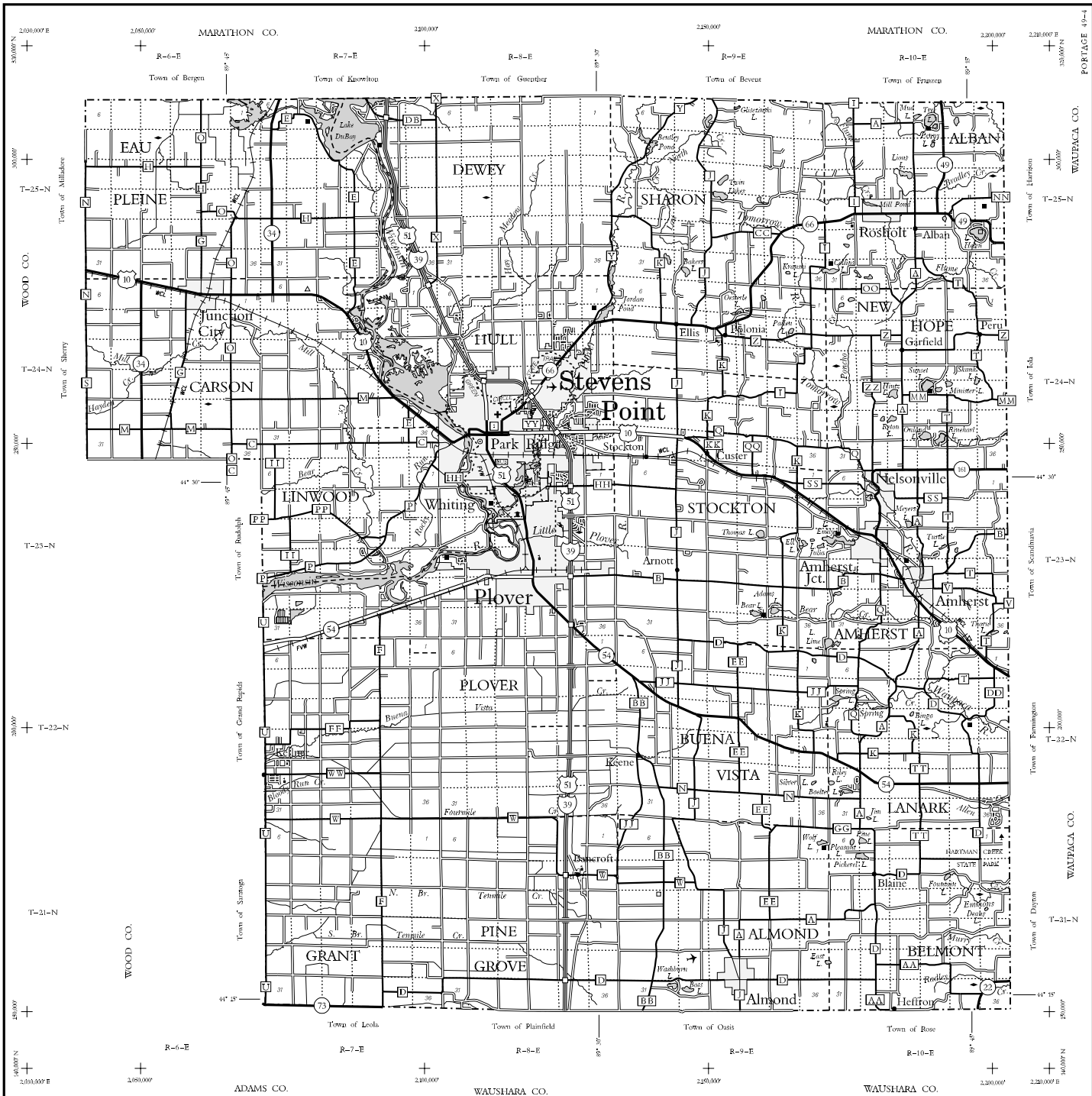
(608) 441-8060

Fax: (608) 441-8064

nstar@northstareconomics.com

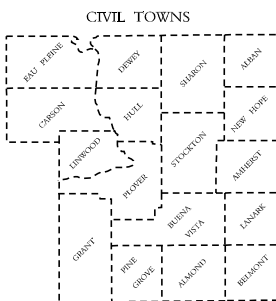
http://www.northstareconomics.com





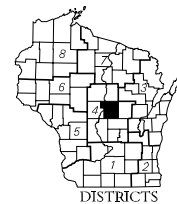
LEGEND

Freeway	Dam
Multilane Divided	Hospital
U.S. or State Hwy	Schools
County Trunk Hwy	Airport
Town Road	County Seat
Fireline	Unincorporated Village
Railroad	Fish Hatchery
State Trail	Game Farm
Interchange	Public Hunt or Fish Grds.
Highway Separation	Public Camp & Picnic Grds.
Interstate Highway No.	Ranger Station
U.S. Highway No.	State Park
State Highway No.	County Park
County Highway Letter	Without Facilities
State Boundary	Without Facilities
County Boundary	County Facilities
Civil Town Boundary	University of Wisconsin
Section Line	Stevens Point



SECTION NUMBERING OF A TOWNSHIP

6	5	4	3	2	1
7	8	9	10	11	12
13	14	15	16	17	18
19	20	21	22	23	24
25	26	27	28	29	30
31	32	33	34	35	36



MILES OF HIGHWAY

STATE	185
COUNTY	438
LOCAL ROADS	129
OTHER ROADS	4
TOTAL FOR COUNTY	756

Land Area (2000 Census) ... 806 sq mi
Population (2000 Census) ... 6405
County Seat ... Stevens Point

PORTAGE CO.

DEPARTMENT OF TRANSPORTATION
STATE OFFICE BUILDING
Madison, Wisconsin

SCALE 0 1 2 MILES

Copyright © 2000
JAN. 2000
Base compiled from U.S.G.S. Quadmaps
1:50,000 Series